

## HMDT Trustee Recruitment 2025 Cover letter

Thank you for your interest in the position of Trustee of the Holocaust Memorial Day Trust (HMDT).

We are recruiting several trustees to join our board from July 2025. Trustees play a key role in setting the strategic direction of HMDT. You will be joining an enthusiastic and committed board of trustees who meet at least seven times a year and play an important part in our activities between meetings.

## Trustee recruitment

We are looking for enthusiastic and knowledgeable individuals who are excellent team players to join our board. We are committed to maintaining a diverse and expert Board and are seeking individuals who will assist us in broadening our diversity. We would welcome applicants from one of the devolved nations.

We are particularly interested in potential trustees who have skills, knowledge or understanding of any one of the following areas:

- Fundraising knowledge and experience
- Knowledge of British community infrastructures and community engagement
- Specialist knowledge and understanding of at least one minority faith community in the UK
- Specialist knowledge of the Holocaust

This is not an exclusive list and we encourage applications from all those with an interest in our work and relevant expertise, skills or perspectives.

## **About Holocaust Memorial Day Trust**

HMDT encourages remembrance in a world scarred by genocide. We promote and support Holocaust Memorial Day (HMD) – the international day on 27 January to remember the six million Jews murdered during the Holocaust, the millions of people killed under Nazi Persecution and in subsequent genocides in Cambodia, Rwanda, Bosnia and Darfur.

27 January marks the anniversary of the liberation of Auschwitz-Birkenau, the largest Nazi death camp.

Since HMDT's creation in 2005, we've had some significant achievements, engaging different communities and people from varied localities, backgrounds and ages to get involved in HMD. HMDT achieved particular successes with enormous reach and impact in January 2025, marking the 80<sup>th</sup> anniversary of the liberation of Auschwitz:

- 2 million people watched the UK Ceremony on BBC One and iPlayer
- 200 landmarks lit in purple for Light the Darkness
- 4 million people saw Light the Darkness on 400 digital billboards around the country
- 2.2 million people watched interviews with football legends and Holocaust survivors on social media

We are proud of both the growing reach and the impact of our work. We commissioned an independent study which shows that we make a difference to how people think and how they act:

- 70% of participants in local HMD activities say they are more aware of the causes and conditions that lead to genocide as a result of attending an HMD event
- 93% of participants take some form of action as a result of attending an HMD event

## The role of Trustees

Our Trustees serve a term of three years with the opportunity to stand for re-election for a further three years. Trustees are expected to join at least one of our four committees, which align with our organisational goals: External Affairs Committee, Outreach Committee, Finance and Operations Committee and Fundraising Committee. You must be able to commit to attending trustee meetings (five annually) and committee meetings (four to six annually, depending on the committee), the AGM and the annual trustees' away day.

Our Board of Trustees is also supported by the Holocaust survivors' Legacy Consultative Group, Genocide survivors Consultative Group, and our Experts' Reference Group.

Trustees also support our work by attending the UK Commemorative Ceremony for Holocaust Memorial Day as well as related events throughout the year.

To find out more about HMDT and the work we do, please visit our <u>website</u>. You may also find the following information useful:

- Our strategic vision
- Holocaust Memorial Day: year in review
- The Charity Commission guidance on the responsibilities of trustees

Please send your completed application to <a href="mailto:recruitment@hmd.org.uk">recruitment@hmd.org.uk</a> and complete the online <a href="mailto:monitoring form">monitoring form</a> (password: HMDT) by <a href="mailto:9am on Monday 9 June 2025">9am on Monday 9 June 2025</a>

Interviews will take place w.c. Monday 16 June 2025.