



DON'T STAND BY

2016 AND BEYOND



HOLOCAUST
MEMORIAL
DAY TRUST

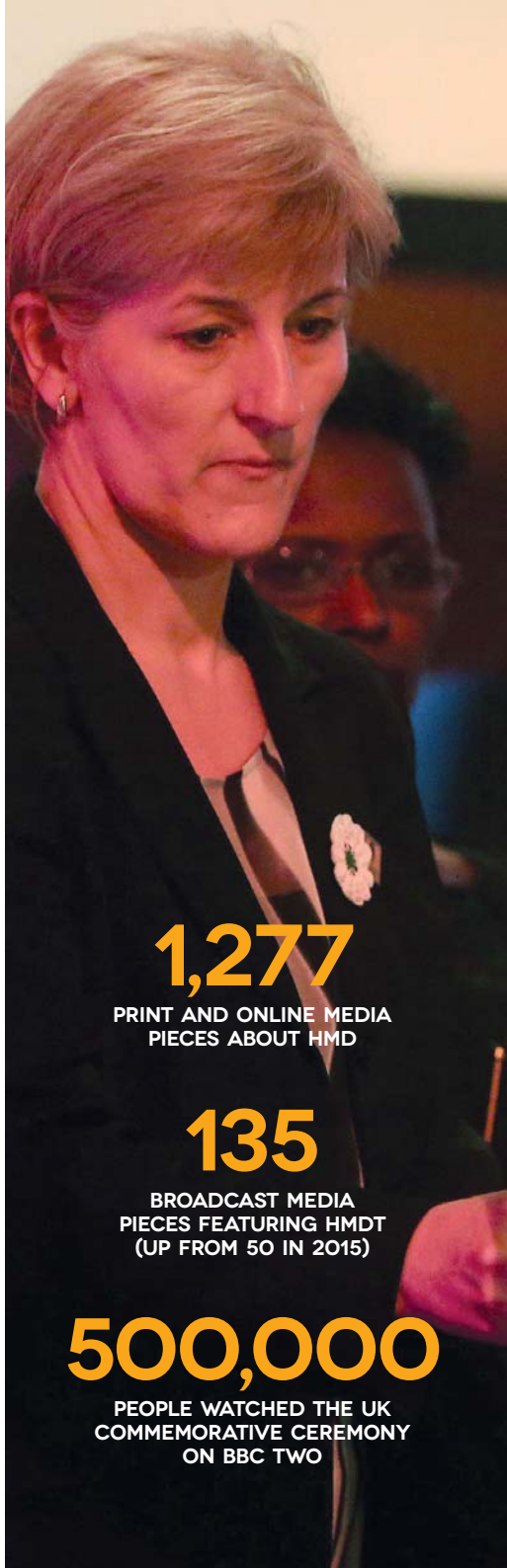


27 January, Holocaust Memorial Day (HMD), provides an opportunity for everyone to remember the millions of people murdered during the Holocaust, under Nazi Persecution and in subsequent genocides in Cambodia, Rwanda, Bosnia and Darfur. On Holocaust Memorial Day we honour the survivors of these atrocities and use the lessons of their experience to challenge hatred and discrimination today.

Don't stand by was the theme for Holocaust Memorial Day 2016. The Holocaust and subsequent genocides took place because the local populations allowed insidious persecution to take root. Whilst some actively supported or facilitated state policies of persecution, the vast majority stood by silently – at best, afraid to speak out; at worst, indifferent. Bystanders enabled the Holocaust, Nazi Persecution and subsequent genocides.

The powerful messages of HMD reverberate throughout the year. This booklet contains a snapshot of the continued growth of HMD in the UK and the diverse ways that people engaged with the theme. We also introduce our theme for **Holocaust Memorial Day 2017: How can life go on?**

The Holocaust Memorial Day Trust (HMDT) is the charity established by the UK Government to promote and support HMD in the UK. In January we were delighted to announce that His Royal Highness The Prince of Wales has succeeded Her Majesty The Queen as our Patron.



1,277

PRINT AND ONLINE MEDIA
PIECES ABOUT HMD

135

BROADCAST MEDIA
PIECES FEATURING HMDT
(UP FROM 50 IN 2015)

500,000

PEOPLE WATCHED THE UK
COMMEMORATIVE CEREMONY
ON BBC TWO

Survivor Vahida Vukalić lights a candle at the UK
Commemorative Ceremony © Geoff Caddick/PA Wire

2016
5,590
activities

2005
HMDT
established

2006
266
activities

2007
466
activities

2008
530
activities

2009
445
activities

2010
758
activities

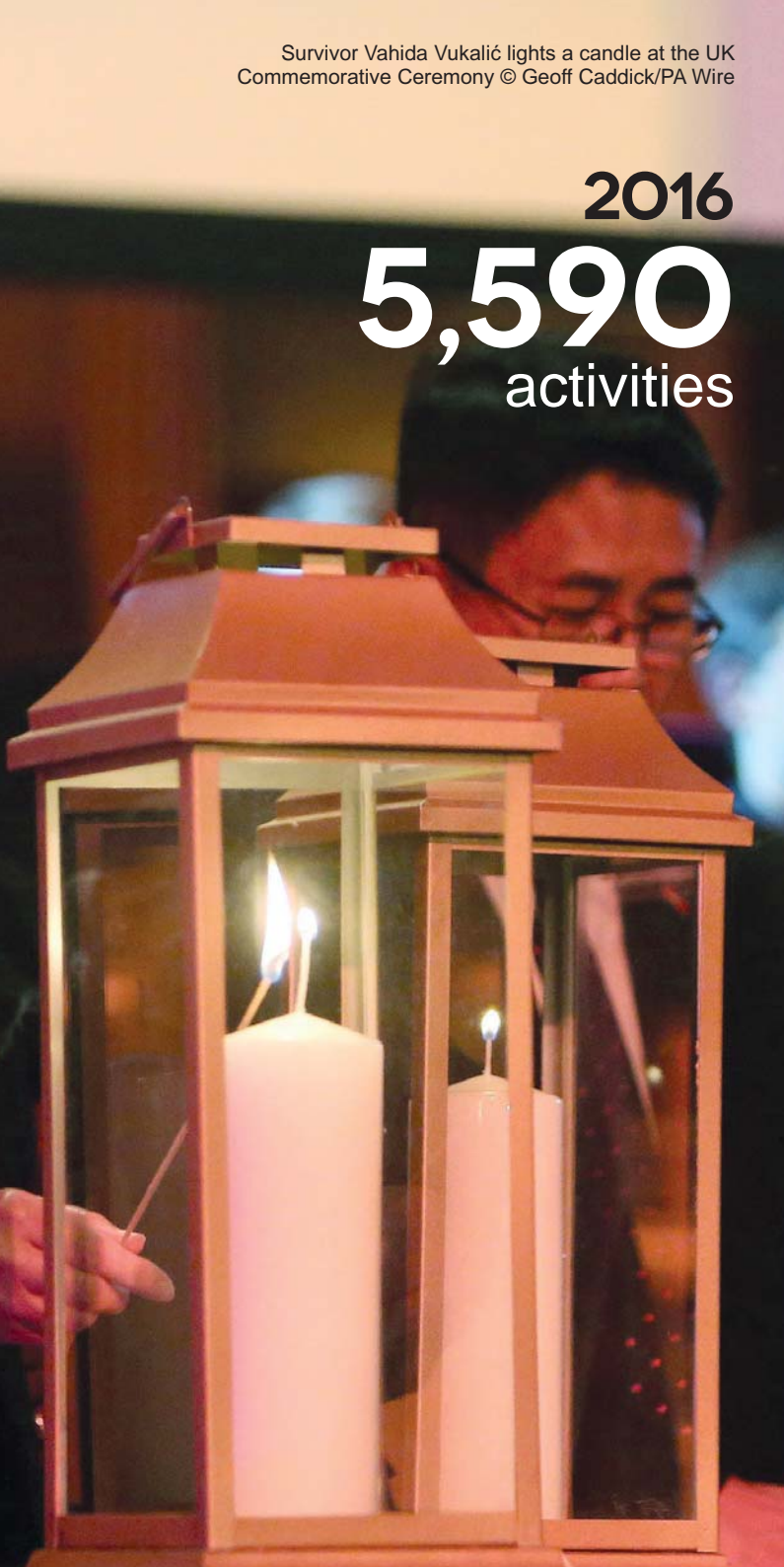
2011
1,276
activities

2012
1,443
activities

2013
2,006
activities

2014
2,400
activities

2015
3,600
activities



HMD ACROSS THE UK

This year HMDT employed 12 Regional and National Support Workers, ensuring for the first time that local activity organisers in every region and nation had a dedicated local point of contact for HMD.

Our Support Workers played a key role in promoting HMD across the UK, from publicising our workshop programme to helping activity organisers access resources and plan their own engaging HMD activities.

Here are some of their highlights.

WE DISTRIBUTED

8,300

HMD 2016 ACTIVITY PACKS

WE RAN

15

WORKSHOPS ACROSS THE UK TO SUPPORT ACTIVITY ORGANISERS EXPLORE OUR THEME

WE SENT OUT

100,000

ABOUT HMD BOOKLETS



Sharon Artley NORTH EAST

A screening of the film *Bent* was organised by Northern Pride at the

Alphabetti Theatre, Newcastle upon Tyne. Telling the story of Max, a young man who is sent to Dachau concentration camp, the screening honoured the memory of those persecuted by the Nazis because of their sexual orientation. The group also reflected on others who are still persecuted in countries around the world.



Kate Beckwith EAST OF ENGLAND

The Dora Love Prize was organised by the University of Essex and Professor

Rainer Schulze. Students attended a series of talks and workshops on Jewish resistance, the Holocaust and modern day discrimination, before developing their own interdisciplinary projects which encourage everyone to come together to build stronger and more tolerant communities. Northgate High School, Ipswich, received the award to support Holocaust awareness and human rights education at their school.



Young performers at the Enfield Council HMD event



The Rotherham Pledge Tree



Garry Clarkson
EAST MIDLANDS

An event to mark HMD was organised by the HMD working

group in Derby and the Derby Bosnia-Herzegovina Community Association. This commemorated those who refused to stand by during the war in Bosnia and Herzegovina and featured an exhibition, a short film and speeches, with survivors and witnesses in attendance. Members of the Bosnia-Herzegovina Community Association also attended companion educational, arts and commemorative events at Derby Cathedral and QUAD Marketplace.



Anna Clover
GREATER LONDON

Individuals at Merton Centre for Independent Living Members Group

joined together to discuss HMD and disability hate crime. Attendees used HMDT resources to understand the steps to Genocide and studied Pastor Martin Niemoller's poem *First They Came* to explore the importance of not being a bystander. CEO, Lyla Adwan Kamara, said 'Local people, working together can speak up and be heard. We're trying to play our own small part in that.'



Rosie Crook
YORKSHIRE AND THE HUMBER

Young people from across Rotherham came together to mark HMD 2016 in a variety of creative ways. In a ceremony at Rotherham Town Hall, young people took the lead and performed music, drama and gave presentations. Contributors included Rotherham Looked After Children's Council, members of the LGBT community and young Roma people working with the YMCA Tribo Fogo beatboxing group. Attendees also contributed to the Rotherham Pledge Tree.



Carole Gillespie
SCOTLAND

Ten young offenders from HMYOI Polmont took up the challenge of becoming HMDT Youth Champions. Working with education staff, the young men each extensively researched a victim of the Holocaust and produced a visual display as part of an HMD exhibition. The project culminated in a memorable evening event with readings, presentations, music and poetry for an invited audience of dignitaries and politicians. This powerful event was filled with emotion and remembrance, as well as hope for the future.



5,590

HMD ACTIVITIES ACROSS THE UK



Shirley Lennon
NORTHERN IRELAND

Prisoners from HMP Magilligan, developed *Empty Spaces*, a poignant

exhibition for schools created in 1940s Nissen huts in the prison. Participants researched Nazi concentration camps before creating art work and digital resources telling the life stories of victims. Local school groups visited the exhibition throughout January, with facilitated discussions on this year's theme. For the prisoners involved, the project has been a meaningful way of demonstrating they are not standing by.



Lancaster and Morecambe
HMD © Graham Wynne



Phil Mears
SOUTH EAST

Hastings Borough Council organised a memorial service in

Hastings. Taking place at St Mary-in-the Castle, a former Church, the ceremony featured a number of contributions by young people including dance pieces by the Acromax Performance Group, Helenswood Academy and St Richard's Catholic College. Speakers included the Emeritus Archbishop of Southwark, Kevin McDonald, Amber Rudd MP and Fran Elson who shared her mother's family experience of the Holocaust.



Mandy Penellum
NORTH WEST

A week-long programme of events and activities was held by Merseytravel,

Liverpool's transport authority. The Mann Island Choir performed songs relevant to the theme of **Don't stand by**, with *About HMD* booklets and badges distributed to local people. Staff were encouraged to take part and Merseytravel's knitting group produced red triangles to distribute in memory of trade unionists persecuted by the Nazi regime.



Hastings Borough
Council memorial service



Sally Richards
WALES

Year 6 Pupils from Lansdowne Primary School, Cardiff made

pledges to not stand by. As part of a ceremony held in Victoria Park, pupils read their own poetry inspired by Hedy Klein, a Jewish concentration camp survivor, and sang *A Song of Peace*. With hope that this will become an annual event, teacher Bruce McInnes said: 'We teach the children that just because someone is different it is not a reason to hate them'.



Nicola Toms
WEST MIDLANDS

A moving civic ceremony was held by Birmingham City Council. Drawing on

the city's diverse make up and heritage of welcoming refugees, the ceremony featured candle lighting, music and drama performances, and was developed in partnership with the Anne Frank Trust, faith leaders and Tell Mama. Auschwitz survivor Mindu Hornick spoke of her hope for young people to react to the horrors of worldwide genocide with a passionate longing for peace.



Jinny Uppington
SOUTH WEST

Bournemouth and Poole HMD Committee worked with local community groups

and encouraged everybody to mark HMD 2016. A main civic ceremony was held in Bournemouth and over 700 attendees watched performances by St Peter's Catholic School and the Wessex Chorus. The theme of reconciliation ran through the event, with contributions from faith leaders and survivors, including survivor of the Holocaust William Bergman who gave his testimony in public for the first time.

Over 100 survivors of the Holocaust and subsequent genocides attended HMDT's special reception at the State Rooms of Speaker's House, at the Houses of Parliament. The Rt Hon John Bercow MP said 'Survivors have experienced the worst atrocities known to mankind, yet have retained their own humanity and rebuilt their lives in Britain, contributing so much to our society.'



YOUTH CHAMPIONS



Youth Champions played a big part in the UK Commemorative Ceremony, carrying the six commemorative candles to be lit by survivors.

Empowering young people aged 14–24 to champion the messages of HMD

We supported 54 young people to be the driving force behind Holocaust Memorial Day through our HMD Youth Champion programme. We provided:

- Three Youth Champion workshops in **London, Glasgow** and **Leicester**
- A HMD Youth Champion network: Facebook groups and *Youth Champion Voices* newsletter to share advice, experiences and opportunities
- An engaging social media campaign raising online awareness of HMD, led by Youth Champions
- A new, dedicated Youth Champion Board to help shape the programme

YOUTH CHAMPION CHALLENGES

Throughout the year, Youth Champions were set four challenges:

Challenge One

Attend a workshop and be active on social media throughout the day or research someone who didn't / doesn't stand by and demonstrate what you have learnt

Challenge Two

Prepare for Holocaust Memorial Day

Challenge Three

Take part in our social media campaign

Challenge Four

Hold an activity or event for Holocaust Memorial Day

At the reception following the UK Commemorative Ceremony, Youth Champions spoke to survivors and other guests, sharing information about youth-led activities taking place across the UK.

54

TOTAL NUMBER OF
YOUTH CHAMPIONS
(UP FROM 38 IN 2015)

500

SUPPORTERS OF THE
YOUTH CHAMPIONS'
SOCIAL MEDIA CAMPAIGN

YOUTH CHAMPION BOARD

Members of HMDT's Youth Champion Board were able to help and support new Youth Champions, as well as shaping the programme to reflect the needs of young people. Organising their own activities, board members were a driving force in sharing the message of HMD in their own communities.



Michaela Crawley
NORTH EAST



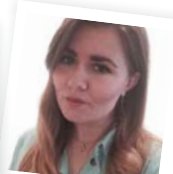
Lucy Shiels
SCOTLAND



Lauren Rowe
EAST MIDLANDS



Jack Welch
SOUTH WEST



Hayley Carlyle
NORTH WEST



Kat Fowler
WEST MIDLANDS



Charlotte Lee
SOUTH EAST



Elisha Coates
GREATER LONDON

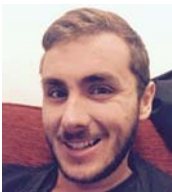


Barnabas Balint
Regional Arts Youth Representative



'THE YOUTH CHAMPION PROGRAMME SUPPORTS YOUNG PEOPLE TO SHARE THEIR KNOWLEDGE AND INSIGHT WITH OTHERS, HELPING TO ENSURE THAT THE PAST IS NEVER FORGOTTEN.'

Josh Whatsize, Lead Youth Champion



'YOUTH ENGAGEMENT IS CRUCIAL IN ENSURING FUTURE GENERATIONS LIVE IN PEACEFUL, TOLERANT AND ACCEPTING COMMUNITIES, FREE FROM DISCRIMINATION.'

Wes Andrews, Deputy Lead Youth Champion

MEDIA

We reached millions of people across the UK with online, print, radio and TV features:

555

PRINT AND ONLINE PIECES MENTIONING HMDT

135

BROADCAST PIECES FEATURING HMDT (UP FROM 50 IN 2015)



Social media has become one of the main ways to mark Holocaust Memorial Day, with tens of thousands of people across the UK using Facebook and Twitter to share their activities and thoughts on HMD 2016.

#HOLOCAUST MEMORIALDAY
 TRENDED TOP IN THE UK ON TWITTER



**TWITTER FOLLOWERS,
 UP BY 32% FROM 2015**



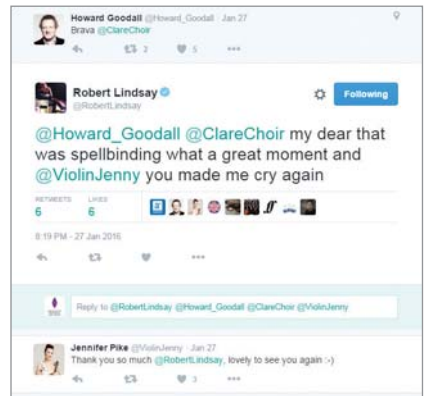
**FACEBOOK LIKES,
 UP BY 11% FROM 2015**



UK COMMEMORATIVE CEREMONY

On 27 January guests including 150 survivors of the Holocaust and subsequent genocides joined the UK's faith and political leadership to mark HMD 2016 at Guildhall in Central London.

Featuring survivors' testimonies from Cirla Lewis, Susan Pollack MBE, Joan Salter and Zigi Shipper BEM, together with poetry, films, music and speeches, the UK Commemorative Ceremony was a poignant focal point for HMD itself. Actor Robert Lindsay narrated the ceremony, with contributors including Emilia Fox, Freddie Fox, Naomie Harris, David Olusoga, Dame Kristin Scott Thomas and Kevin Whately. Music throughout the ceremony was provided by a diverse range of acts including Darfuri singer Shurooq Abu el Nas, the Choir of Clare College Cambridge, the London Klezmer Quartet and violinist Jennifer Pike. The traditional Jewish memorial prayer, *El Male Rachamim*, was sung by Cantor Jonny Turgel.



Clare College Choir
@ClareChoir

Dress rehearsal for today's [#HolocaustMemorialDay](#) commemoration underway. Tune in to [@BBCTwo](#) 7pm tonight to watch.




RETWEETS 2 LIKES 6

1:31 PM - 27 Jan 2016

City of London, London

Mishal Husain
@MishalHusainBBC

UK's national commemoration will be broadcast on BBC2 at 7pm tmrw, with personal testimony from survivors [@HMD_UK](#) [bbc.co.uk/mediacentre/la...](#)



RETWEETS 16 LIKES 17

10:41 AM - 26 Jan 2016

The Chief Rabbi, Ephraim Mirvis and Secretary of State for Communities and Local Government Greg Clark MP gave powerful speeches during the ceremony, both reflecting on this year's theme of **Don't stand by**. The UK Holocaust Memorial Foundation Chair Sir Peter Bazalgette announced the location of the new national Holocaust memorial as Victoria Tower Gardens, Westminster.

We were delighted that the BBC chose to broadcast the UK Ceremony for a second year, with Mishal Husain introducing and narrating the event for audiences at home.



After the ceremony, hundreds attended our reception, honouring survivors and providing an opportunity to view the artwork created as part of the *Flames for humanity's heroes* project (see the artworks on pages 20-22).



Emilia Fox and Freddie Fox



Dame Kristin Scott Thomas



Shurooq Abu el Nas

'IT WAS A FANTASTIC EXPERIENCE AND IT WAS GREAT TO MEET SO MANY WONDERFUL PEOPLE WHO ALSO DON'T WANT TO STAND BY. I AM LOOKING FORWARD TO BEING A VOLUNTEER AGAIN NEXT YEAR.'



The UK Commemorative Event was supported by a fantastic team of 80 volunteers

A close-up portrait of Susan Pollack MBE, an elderly woman with short, wavy brown hair, wearing a blue button-down shirt. She has a serious expression and is looking slightly to the right of the camera. The background is softly blurred, showing what appears to be a fireplace mantel.

HMD 2016
FILM AND
MICROSITE

‘I’VE NEVER TOLD THIS STORY TO ANYONE’

Susan Pollack MBE

TO VIEW THE FILM AND EXPLORE
THE HMD 2016 MICROSITE PLEASE
VISIT: DONTSTANDBY.HMD.ORG.UK

Our film to mark Holocaust Memorial Day 2016: **Don't stand by** featured survivor of the Holocaust Susan Pollack MBE sharing Abdulsalam Abdullah's experience of surviving genocide.

People throughout the UK took part in an online action, sharing this powerful true story and joining our Thunderclap – sending a united message to the world at the same time on social media on HMD 2016 itself.

To reflect the theme of **Don't stand by**, three real-life examples of contemporary hate crime were also featured: anti-Muslim hate, homophobic hate and disability hate crime.

OUR FILM HAS BEEN
VIEWED ONLINE OVER

24,000

TIMES

OUR THUNDERCLAP MESSAGE
HAD A SOCIAL REACH OF

859,866

PEOPLE

EDUCATION AND RESOURCES



We developed a wide range of resources to help educators teach about the Holocaust and subsequent genocides and to explore the theme **Don't stand by**.

Across the UK, educators have used life stories, lesson plans, assemblies and classroom activities to help students of all ages reflect on the past whilst inspiring them to build a safer better future.

We partnered with Picturehouse Education to organise special screenings at cinemas across the country. At the seven screenings, hundreds of school students and members of the public were given the opportunity to watch a Holocaust documentary before hearing a Holocaust survivor tell their story.

LIFE STORIES WERE VIEWED OVER
21,000
TIMES

LESSON PLANS WERE DOWNLOADED OVER
5,700
TIMES

'THE LIFE STORIES...WERE A BRILLIANT TOOL FOR ENGAGING STUDENTS AND INSPIRING THEM TO GO ON TO DO INDEPENDENT RESEARCH'

Ann Jackson, teacher at North Durham Academy



The Ritz Cinema in Brixton where Holocaust survivor Otto Deutsch shared his story

Schools across the UK shared their activities on social media:



Over 3,000 local school students attended HMD workshops organised by the Northwood Holocaust Memorial Day Events team. Run in partnership with local Liberal and Orthodox Synagogues, students listened to experiences of survivors, before reflecting on what they had learnt. Here are some of their comments:



Eva Clarke speaks to students
© Northwood Holocaust Memorial Day Events

'IT IS SO VITAL THAT OUR GENERATION AND THE GENERATIONS THAT PROCEED UNDERSTAND THAT GENOCIDES ARE COMPLETELY UNACCEPTABLE. WE ARE THE FUTURE AND NEED TO MAKE OUR WORLD A SAFER, BETTER PLACE.'

Northwood participant

'I HAVE BEEN TRULY INSPIRED TODAY'

Northwood participant

The **HMDT Collaborative Group** brings organisations working in the sector together quarterly and we were particularly pleased this year to welcome the Council for Christians and Jews, Waging Peace and the Inter Religious Affairs Secretary to the Archbishop of Canterbury to the group. HMDT also facilitates two other advisory groups: the **Legacy Group**, made up of survivors of the Holocaust and the **Expert Reference Group**.

HUMANITY IS IN OUR HANDS



As part of our arts programme to mark HMD 2015, world-renowned artist Clare Twomey met Nisad 'Šiško' Jakupović, who survived the notorious Omarska concentration camp during the Bosnian War. Taking inspiration from Nisad's story, Clare began work on an ambitious project, collecting public thoughts on the qualities that society could cherish to achieve a humane society.

One year on, Clare's profound work was completed as 2,000 delicate porcelain spoons, inspired by wooden ones made in concentration camps by Nisad and his fellow prisoners, were handed out on Westminster Bridge throughout the day of HMD 2016.

Clare and a team of volunteers handed the spoons to passers-by, with the artwork becoming a fragile gift requiring care and warranting consideration. Many people shared their experience on social media and wrote to tell us how powerful they found the project.

'ART CAN GIVE LIFE TO STORIES AND WORDS THAT ARE OTHERWISE DIFFICULT TO REACH. THROUGH WORKING WITH NISAD I HAVE A STRONGER UNDERSTANDING OF WHAT IT IS TO BE AN ARTIST AND TOGETHER WITH HMDT WE HAVE MADE AN ARTWORK FOR THE NATION THAT HAS REACHED MANY.'

Clare Twomey



PUBLIC RESPONSES TO THE PROJECT:

'I was part of the International Criminal Tribunal for the former Yugoslavia's forensic field team and a number of the mass graves we excavated were of victims of the concentration camps in Bosnia. Apart from the recovery of the physical remains of these men, it was the recovery of their personal effects that was perhaps the most poignant reminder of the humanity that had been taken so brutally away. Thank you for your extraordinary vision.'

'I feel touched and privileged to be a custodian of the inscription which is willingness ... your story has already touched a number of lives in our family and circle of friends.'



RESPECT FORGIVENESS
IF HUMANITY IS IN OUR LEADERSHIP **MERCY**
HANDS IT NEEDS... **PASSION** DETERMINATION
SHARING



TO FIND OUT MORE ABOUT THE PROJECT
PLEASE VISIT KEEPTHEMEMORYALIVE.HMD.ORG.UK

FLAMES FOR HUMANITY'S HEROES

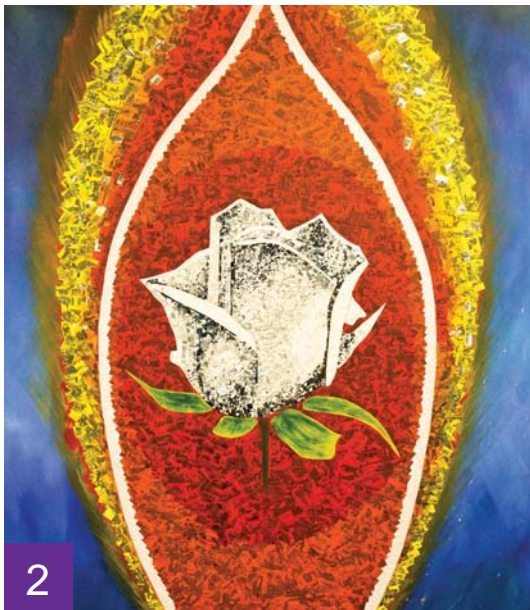
HMDT commissioned 12 community groups from around the UK to create artwork in a variety of forms for a new project, *Flames for humanity's heroes*. Their artworks honoured people who didn't stand by to prejudice, hatred and persecution, and were displayed during the reception at the UK Commemorative Event.

Members of the public submitted their own artwork to our microsite heroes.hmd.org.uk, with pieces including poetry, collage, painting and crafts.



1

Retford Oaks Academy, Nottinghamshire, East Midlands. Sculpture honouring Miep Gies who supported Anne Frank and her family.



2

Kirkham Prison Library, Lancashire, North West. Large mosaic telling the story of the White Rose Movement.



3

Sawston Village College, Cambridgeshire, East of England. Textile panels honouring Carl Wilkens, the only US citizen to stay during the Rwandan Genocide.



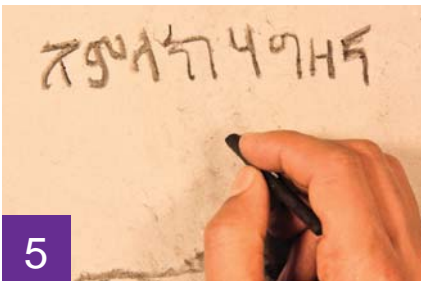
4

Works4me, Rugby, West Midlands. A family setting honours Sydney and Golda Bourne who fostered *Kindertransportee* Susanne Kenton.



6

Haslemere Young People's Exhibition, Surrey, South East. An interactive film installation honours Gad Beck, a young gay Jewish man in Nazi-occupied Berlin.



5

Scottish Refugee Council, Glasgow, Scotland. A film tells the stories of refugees, making parallels with others who have fled genocide and the Holocaust.



7

Walker Technology College, Newcastle, North East. An installation of suitcases and flames tell the story of Sir Nicholas Winton.



8

Downend School, Bristol, South West. Text and images honour survivor of the Genocide in Bosnia, Hasan Hasanovic.



9

Castoffs Youth Theatre Group, Rotherham, Yorkshire and the Humber. A performance was inspired by the story of Abdulsalam's escape from Genocide in Darfur.



10

Institute for Conflict Research, Belfast, Northern Ireland. Stained glass window honours Irena Sendlerowa who rescued 2,500 children from the Warsaw Ghetto.



11

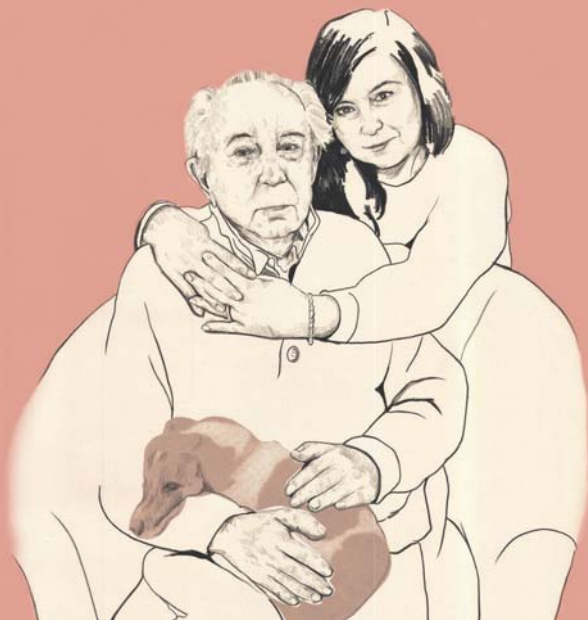
Sobell Centre Pottery Group (Jewish Care), Golders Green, London. Detailed pottery sculpture honours concentration camp survivor and member of the group Siggy Ciffer.



12

'When the whole world is silent
even one voice becomes powerful'
Malala Yousafzai 2013

Vale of Glamorgan Council, Wales. Film examining the importance of not standing by, created by students from Cadoxton Primary School and artist Nicola Tucker.



HMD 2017: HOW CAN LIFE GO ON?

Survivor of the Holocaust Sam Dresner and his daughter Rachel. This image was created by artist Gideon Summerfield, as part of his project *The Legacy of Survival*.

The theme for Holocaust Memorial Day 2017 is **How can life go on?**

How does life go on after a genocide? The aftermath of the Holocaust and of subsequent genocides continue to raise challenging questions for individuals, communities and nations.

How do people react in the immediate aftermath of unimaginable suffering? How can life be rebuilt after such trauma? Is justice after genocide possible? What role do we in the UK have towards individuals, communities and nations who have survived genocide?

Holocaust Memorial Day is not only about commemorating past genocides and honouring those who died, but about standing with those who survive.

By phrasing the theme as a question, HMD 2017 asks audiences to think about what happens after genocide and of our own responsibilities in the wake of such a crime. This year's theme is broad and open ended, and there are few known answers.

'FOR THE SURVIVOR DEATH IS NOT THE PROBLEM. DEATH WAS AN EVERYDAY OCCURRENCE. WE LEARNED TO LIVE WITH DEATH. THE PROBLEM IS TO ADJUST TO LIFE, TO LIVING. YOU MUST TEACH US ABOUT LIVING.'

Elie Wiesel, survivor of the Holocaust

Front cover: Musicians at the Edinburgh Schools Event © Firrhill School, Edinburgh, One of 2,000 spoons created by artist Clare Twomey for *Humanity is in our hands*. © Clare Twomey, Survivor of the Holocaust Zigi Shipper BEM meets students from Alsop High School, Liverpool © Peter Bull / Mark Loudon, Irena Sendler who rescued 2,500 children from the Warsaw Ghetto, depicted in a stained glass window created as part of *Flames for humanity's heroes*. © Institute for Conflict Research, Belfast.

Back cover: Students from Chorley with their memorial candles © Chorley Council, Mala Tribich MBE at the UK Commemorative Ceremony.



'HOW DO YOU GET OVER SUCH AN EXPERIENCE? THERE WAS NO REVENGE, THERE WAS NO JUSTICE. I CHOSE TO WALK AWAY AND REBUILD MY LIFE, IN THE HOPE OF A JUST AND HATE-FREE FUTURE FOR ALL OF US.'

Susan Pollack MBE, survivor of the Holocaust



The Holocaust Memorial Day Trust is the charity, established by the UK Government, that promotes and supports Holocaust Memorial Day.

We encourage, inspire and support individuals and organisations across the UK to play their part in learning lessons from the past to create a safer, better future.

HMDT is supported by



Department for
Communities and
Local Government

hmd.org.uk

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[@hmd_uk](https://twitter.com/hmd_uk)

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Patron: HRH The Prince of Wales
Charity No: 1109348



**HOLOCAUST
MEMORIAL
DAY TRUST**