



HMD 2025: Secondary school competition

Competition information

Holocaust Memorial Day (HMD) is the international day on 27 January to remember the 6 million Jews murdered during the Holocaust, and millions more people murdered through the Nazi persecution of other groups and in the more recent genocides recognised by the UK government. We also mark the genocide in Darfur.

From **Tuesday 1 October**, the Holocaust Memorial Day Trust (HMDT) is inviting secondary classes across the UK to take part in our short lesson for HMD 2025 and they will then have the option to enter our Bosnia Memorial competition.

For this competition, there is a:

- Presentation
- Script
- PowerPoint

This lesson can be delivered as an assembly, a short, form-time activity or can be extended into a full lesson depending on how much time you would like to allocate to the activity.

Students will then be invited to submit their memorial designs for our memorial competition.

Entry requirements

As described in the lesson plan, competition entrants are asked to create a memorial design based upon the following:


- An individual's life story
- A community's experiences
- Those who were murdered in the genocide

Entries can be submitted on behalf of classes or schools. They must be:

- A4 entry (one side)
- A PDF or high-quality image



We have many suitable life stories that could be used to inspire competition entries such as:

| | | |
|---|--|--|
|  | <p>Hasan Hasanović</p> <p>Hasan Hasanović was 19 when the town of Srebrenica fell to Bosnian Serb forces in July 1995. He endured a 100 kilometre march through hostile terrain to escape the massacre of around 8,000 Muslim men and boys that took place there.</p> | <p>hmd.org.uk/resource/hasan-hasanovic/</p> |
|  | <p>The Mothers of Srebrenica</p> <p>Hatidža's husband and sons were murdered alongside more than 8,000 men and boys at the genocidal massacre in Srebrenica. In 2002, Hatidža founded the Mothers of Srebrenica to ensure their killers were brought to justice.</p> | <p>hmd.org.uk/resource/hatidza-mehmedovic-and-the-mothers-of-srebrenica-hmd-2020/</p> |
|  | <p>Smajo Bešo OBE</p> <p>Smajo Bešo has seen the worst and best of humanity. After surviving the horrors of the genocide in Bosnia, he found refuge and safety in the UK where he now proudly embraces his Bosnian roots and new-found Geordie identity.</p> | <p>hmd.org.uk/resource/smajo-beso-obe/</p> |
|  | <p>Sanela Saracevic</p> <p>Sanela Saracevic managed to escape the horrors of the Bosnian war in 1993, yet the memories of its atrocities continue to haunt her. With her family, she was compelled to leave her homeland in pursuit of safety. She has transformed her painful past into a source of inspiration, using it to nurture hope for a better future.</p> | <p>hmd.org.uk/resource/sanela-saracevic/</p> |



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Judging criteria

HMDT will be judging the winning pieces based on the following criteria. We recommend that you make students aware of these criteria and use them for selecting your submissions:

- The memorial is designed in a relevant way to the project
- The memorial reflects the gravity of the anniversary and topic
- The memorial is creative and well-composed

Submission information

HMDT will be choosing the top **10 memorials for awards** in this competition.

As only 10 submissions will be awarded a prize as part of this competition, we can only accept a maximum of **3 entries submitted from each school**. You may wish to hold an in-class or in-school competition to select which ones will be submitted.

Please scan and send your entries to education@hmd.org.uk by **Friday 10 January**.

In your email, please include:

1. The name of your school
2. Information about what inspired the memorial (50-100 words)
3. A signed permission form from the parent or guardian of the student entering
4. A signed permission form on behalf of the school or class

If you encounter any difficulty scanning/submitting your entries, or have any questions about the competition please contact education@hmd.org.uk

Prizes

- A letter of award from the Holocaust Memorial Day Trust will be given to each winner.
- A book for the class (or individual) will be given to each winner.
- The winning artwork will be displayed at the 2025 National UK Holocaust Memorial Day Ceremony in London.



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Permission forms

Teacher/School permission form

| | |
|--|--|
| Lead contact name | |
| Name of school | |
| First name of student (if wishing to share) | |
| Email address | |
| Information about what inspired the memorial (50-100 words) | |
| | |
| Is there any other information you would like to give us? | |
| | |
| Permission: <i>We give the Holocaust Memorial Day Trust permission to use the photograph(s) attached in perpetuity for marketing purposes. This could include, but is not limited to, usage on the following platforms: media and press, global social media, printed literature and website. At times this may include passing your image onto third parties e.g. local activity organisers promoting a Holocaust Memorial Day activity (e.g. in schools) or media publishing articles about Holocaust Memorial Day.</i> | |
| Signed: Name: On behalf of [name of group]: Position in school: Date: | |



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Parents/Guardians permission form

I understand that the student wishes to enter into this competition.

I warrant and agree as follows:

I am the parent or legal guardian of, and have parental responsibility for,

I have read this Permission Form and understand what is required of the Children under it. I give permission for the Holocaust Memorial Day Trust permission to use the photograph(s) attached in perpetuity for marketing purposes. This could include, but is not limited to, usage on the following platforms: media and press, global social media, printed literature and website. At times this may include passing your image onto third parties e.g. local activity organisers promoting a Holocaust Memorial Day activity (e.g. in schools) or media publishing articles about Holocaust Memorial Day.

Signed:

Print Name: